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LCCC Baseline Research

Mini Report – Totnes

Provided by: GfK NOP Social Research

The
Low Carbon
Communities
Challenge

www.dccc.gov.uk/lccc

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Introduction

This report contains the findings from household surveys that were undertaken in each of the Low Carbon Community Challenge (LCCC) areas, as part of DECC's overall monitoring and evaluation programme. The surveys establish the baseline position (i.e. before any LCCC interventions had taken place), and a follow up survey in 2011 will be used to assess what impact the LCCC has had on local attitudes and behaviours.

Each community is receiving one of these reports, which outlines the results for its own local area as well as a comparison, for most questions, to "all LCCC areas" and also the national average. In addition, some communities have been assigned a "control" community (i.e. a nearby local area that is broadly similar in terms of the socio-demographic makeup, but where LCCC interventions have not taken place), and – in these instances - the results for this community are also shown for comparison purposes.

Further details about the methodology are outlined below, followed by the results. If you have any questions, please contact phil.downing@decc.gsi.gov.uk

Methodology

A face-to-face, in-home survey was conducted with samples of residents in each LCCC area, using a random location quota sampling approach, between February and June 2010. The research was conducted by GfK NOP Ltd.

Different numbers of interviews were conducted in each of the LCCC areas dependent on the population in each area. Because the sample sizes in some cases are small (i.e. around 100 interviews) the results are subject to margins of error, which will be wide in some instances, and so it is important to remember when interpreting the data that not all differences are statistically significant. Please see the appendix for guidance on how to interpret the findings.

Please note an * in the results indicates a finding of greater than zero but less than 1%.

Attitudes to the local area

Q1. First of all, how satisfied or dissatisfied are you – overall - with the following?

Your home as a place to live

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Very satisfied.....	61	64	56	63
Fairly satisfied	32	29	37	31
Neither.....	3	2	1	2
Fairly dissatisfied	3	3	4	3
Very dissatisfied	2	1	2	1

The local area as a place to live

Very satisfied.....	50	67	46	53
Fairly satisfied	38	26	38	36
Neither.....	5	3	5	4
Fairly dissatisfied	4	2	6	4
Very dissatisfied	3	1	3	2

The sense of community in the local area

Very satisfied.....	29	48	20	37
Fairly satisfied	40	38	39	37
Neither.....	17	8	19	15
Fairly dissatisfied	7	3	14	7
Very dissatisfied	4	1	4	3

Q2. How strongly do you feel you belong to your immediate neighbourhood?

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Very strongly.....	37	24	34
Fairly strongly.....	41	39	41
Not very strongly	17	24	19
Not at all strongly	4	9	5
Don't know.....	1	4	1

Q3. How confident are you in the following?

The strength of the local economy

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Very confident.....	7	4	2	4
Fairly confident.....	40	42	22	36
Not very confident	32	40	52	41
Not at all confident	10	6	16	11

Employment opportunities for people in the local area

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Very confident	3	1	1	2
Fairly confident.....	23	17	13	18
Not very confident	40	57	44	45
Not at all confident	22	16	33	26

The future prospects for this area in general

Very confident	8	6	1	6
Fairly confident.....	44	49	30	41
Not very confident	29	35	41	34
Not at all confident	11	5	18	12

Energy in the home

Now I'd like to ask you some questions about energy use in the home.

Q4. How often do you think about energy use in your home...

Always	27	38	31	33
Often	31	44	36	36
Sometimes	22	11	18	17
Not very much.....	12	5	11	9
Not at all.....	7	3	3	4
Don't know.....	*	*	*	*

Q5. Thinking about your home in the winter, is it...

Very easy to keep warm.....	29	23	26	21
Fairly easy to keep warm	47	44	40	45
Fairly difficult to keep warm	14	23	21	20
Very difficult to keep warm.....	9	10	12	14
Don't know.....	1	*	1	1

Q6 In the past 12 months, how worried have you and/or your household been about paying your energy bills?

Very worried.....	12	18	12	14
Fairly worried	25	28	26	28
Not very worried.....	35	31	21	32
Not worried at all.....	27	23	40	25
Don't know.....	1	1	1	1

Q7. What fuel do you use to heat your home? CODE ONE ONLY. IF MORE THAN ONE MENTIONED ASK FOR THE MAIN SOURCE OF HEATING

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Gas.....	86	74	80	66
Electricity	7	23	18	13
Oil	5	1	1	14
Solid fuel.....	1	2	1	5
Other (specify)	*	-	1	2
Don't know.....	1	*	*	*

Q8. How concerned are you that in the future...

Energy prices will rise steeply

Not at all concerned.....	3	2	1	2
Not very concerned.....	11	8	6	6
Fairly concerned	40	35	35	32
Very concerned	45	54	55	59
No opinion/Don't know.....	1	1	2	1

The UK will become too dependent on energy from other countries

Not at all concerned.....	5	4	3	3
Not very concerned.....	14	17	10	12
Fairly concerned	38	38	38	38
Very concerned	37	38	45	43
No opinion/Don't know.....	5	3	4	5

Terrorist attacks will cause interruptions to energy supplies

Not at all concerned.....	12	33	9	14
Not very concerned.....	28	37	28	31
Fairly concerned	32	21	36	31
Very concerned	21	8	15	17
No opinion/Don't know.....	7	1	10	7

Supplies of fossil fuels (e.g. coal and gas) will run out sooner than we think

Not at all concerned.....	8	8	4	7
Not very concerned.....	21	19	19	21
Fairly concerned	40	45	45	43
Very concerned	26	25	21	24
No opinion/Don't know.....	5	3	11	5

Power cuts will become more frequent

Not at all concerned.....	10	10	5	8
Not very concerned.....	28	29	27	28
Fairly concerned	37	41	45	40
Very concerned	22	17	16	20
No opinion/Don't know.....	4	3	7	4

Renewable sources of energy will not be enough to meet our energy needs

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Not at all concerned.....	7	6	2	6
Not very concerned.....	20	20	21	20
Fairly concerned	44	47	49	46
Very concerned	24	25	19	23
No opinion/Don't know.....	6	2	8	5

The UK will not invest fast enough in alternative sources of energy

Not at all concerned.....	6	4	4	4
Not very concerned.....	16	14	16	17
Fairly concerned	40	36	42	43
Very concerned	32	43	30	30
No opinion/Don't know.....	6	3	7	7

Attitudes to climate change and the environment

Q9. Turning now to your views on climate change and 'green' lifestyles, how concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Very concerned	22	31	19	24
Fairly concerned	41	41	39	41
Not very concerned.....	23	17	25	22
Not at all concerned.....	11	9	13	10
No opinion/not stated	3	3	3	3

Q10. Thinking now about the causes of climate change, which one of the following statements best describes your own opinion?

I think climate change is entirely the result of human activity.....	10	6	6	8
I think climate change is largely the result of human activity.....	27	36	20	27
I think climate change is roughly equally the result of human activity and natural processes.....	27	30	31	32
I think climate change is largely the result of natural processes but partly because of human activity.....	18	17	21	17
I think climate change is entirely the result of natural processes	9	7	12	8
I do not believe in climate change	5	2	4	4
I don't know.....	3	2	6	3

Q11. To what extent do you agree or disagree with the following statements?

The Government is taking sufficient action to tackle climate change

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Agree strongly.....	5	*	2	3
Tend to agree.....	23	12	19	21
Neither.....	23	12	23	22
Tend to disagree	29	41	30	31
Disagree strongly.....	15	31	19	17

People say they're concerned but at the end of the day they're not prepared to make big sacrifices for the environment

Agree strongly.....	24	25	25	25
Tend to agree.....	53	61	52	53
Neither.....	11	8	11	10
Tend to disagree	8	5	7	8
Disagree strongly.....	2	1	3	2

In my area, trying to reduce your carbon footprint is the 'normal' thing to do

Agree strongly.....	8	18	5	10
Tend to agree.....	32	60	27	37
Neither.....	21	8	15	18
Tend to disagree	22	9	30	22
Disagree strongly.....	8	2	11	7

It would embarrass me if my friends thought my lifestyle was purposefully environmentally friendly

Agree strongly.....	4	1	1	2
Tend to agree.....	9	2	5	5
Neither.....	16	12	10	13
Tend to disagree	29	26	24	27
Disagree strongly.....	40	58	57	51

Being green is an alternative lifestyle – it's not for the majority

Agree strongly.....	9	5	10	8
Tend to agree.....	34	24	33	31
Neither.....	16	12	14	14
Tend to disagree	24	32	23	29
Disagree strongly.....	14	27	17	17

I find it hard to change my habits to be more environmentally-friendly

Agree strongly.....	7	4	5	5
Tend to agree.....	26	30	28	24
Neither.....	15	11	10	11
Tend to disagree	34	38	38	37
Disagree strongly.....	17	17	18	23

It's not worth me doing things to help the environment if others don't do the same

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Agree strongly.....	9	5	7	6
Tend to agree.....	21	13	20	17
Neither.....	10	5	8	8
Tend to disagree	31	41	23	35
Disagree strongly.....	27	37	40	33

Investment in energy efficiency and renewable energy is a good way to boost the local economy

Agree strongly.....	21	25	25	22
Tend to agree.....	44	50	43	46
Neither.....	18	10	12	15
Tend to disagree	7	4	6	7
Disagree strongly.....	2	3	4	3

Environmental and energy behaviours

Q12. How often, if at all, do you personally do any of the following

Avoid flying

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Always.....	13	15	14
Very often	8	7	8
Quite often.....	6	2	6
Occasionally	13	10	12
Never.....	40	36	37
Don't know.....	1	1	1
Not applicable	20	28	22

Switch off lights when you are not in the room

Always.....	62	60	60
Very often	20	23	21
Quite often.....	13	6	10
Occasionally	5	7	6
Never.....	1	3	3
Don't know.....	-	-	-
Not applicable	-	-	*

Boil the kettle with more water than you are going to use

Always.....	4	8	9
Very often	11	7	10
Quite often.....	9	12	11
Occasionally	35	27	28
Never.....	40	45	40
Don't know.....	*	-	*
Not applicable	1	*	1

Leave your TV or PC on standby for long periods of time

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Always	8	10	14
Very often	13	13	10
Quite often	10	9	9
Occasionally	18	20	17
Never	50	47	49
Don't know	-	*	*
Not applicable	1	-	1

Run the dishwasher only when it's full

Always	30	27	28
Very often	4	5	3
Quite often	1	1	1
Occasionally	2	2	2
Never	2	2	3
Don't know	*	-	*
Not applicable	61	63	63

Leave a mobile phone charger switched on at the socket when not in use

Always	5	7	8
Very often	5	3	4
Quite often	3	4	4
Occasionally	11	12	11
Never	67	66	63
Don't know	1	-	*
Not applicable	9	8	10

Wash clothes at 30 degrees or lower

Always	32	34	26
Very often	14	10	14
Quite often	11	11	12
Occasionally	17	14	16
Never	18	22	22
Don't know	4	5	6
Not applicable	5	4	5

Make your own compost

Always	26	19	26
Very often	6	5	5
Quite often	4	2	3
Occasionally	7	4	5
Never	39	47	53
Don't know	*	-	*
Not applicable	17	22	8

Recycle

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Always	82	59	77
Very often	12	16	12
Quite often	2	10	5
Occasionally	2	6	3
Never	1	8	3
Don't know	-	-	*
Not applicable	-	1	*

Drive in a fuel efficient way

Always	33	26	27
Very often	16	12	17
Quite often	11	10	13
Occasionally	10	8	9
Never	4	7	6
Don't know	-	2	1
Not applicable	27	35	27

Q13. Which answer applies to you and your household at the moment with regard to the following home energy efficiency and renewable energy measures?

Installing loft insulation

Don't really want to do this	-	1	1
Haven't really thought about doing this	-	2	2
Thought about doing this, but probably won't	1	1	1
Thinking about doing this	6	5	6
Already done this/has been done	75	62	77
Haven't heard of this	*	-	*
Don't know	6	4	4
Not applicable	13	25	10

Installing solar (thermal) panels to generate hot water

Don't really want to do this	8	14	18
Haven't really thought about doing this	20	21	28
Thought about doing this, but probably won't	29	30	24
Thinking about doing this	16	6	11
Already done this/has been done	4	1	2
Haven't heard of this	1	1	2
Don't know	3	1	3
Not applicable	19	27	13

Installing solar (Photovoltaic) panels to generate electricity

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Don't really want to do this	9	14	18
Haven't really thought about doing this	23	24	29
Thought about doing this, but probably won't	28	27	22
Thinking about doing this.....	17	5	9
Already done this/has been done.....	*	*	*
Haven't heard of this.....	1	2	6
Don't know.....	3	1	3
Not applicable	19	27	13

Installing a ground source heat pump

Don't really want to do this	16	16	19
Haven't really thought about doing this	33	27	31
Thought about doing this, but probably won't	12	7	11
Thinking about doing this.....	3	2	3
Already done this/has been done.....	-	-	*
Haven't heard of this.....	16	23	20
Don't know.....	3	1	3
Not applicable	18	25	13

Using biomass (e.g. wood chips) to heat the home

Don't really want to do this	17	19	21
Haven't really thought about doing this	32	26	30
Thought about doing this, but probably won't	10	6	8
Thinking about doing this.....	6	3	4
Already done this/has been done.....	5	*	4
Haven't heard of this.....	9	20	14
Don't know.....	2	1	3
Not applicable	19	24	16

Installing double glazing

Don't really want to do this	3	1	2
Haven't really thought about doing this	2	*	1
Thought about doing this, but probably won't	4	2	2
Thinking about doing this.....	5	1	5
Already done this/has been done.....	77	88	85
Haven't heard of this.....	*	-	*
Don't know.....	-	-	1
Not applicable	9	7	4

Installing cavity wall insulation

Don't really want to do this	5	9	4
Haven't really thought about doing this	6	7	6
Thought about doing this, but probably won't	7	5	3
Thinking about doing this.....	5	5	5
Already done this/has been done.....	43	31	50
Haven't heard of this.....	-	*	1
Don't know.....	10	12	9
Not applicable	24	30	22

Installing solid wall insulation

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Don't really want to do this	8	13	11
Haven't really thought about doing this	12	11	12
Thought about doing this, but probably won't	2	1	2
Thinking about doing this.....	2	1	2
Already done this/has been done.....	5	7	8
Haven't heard of this.....	5	11	12
Don't know.....	16	15	11
Not applicable	52	40	42

Installing a mini wind turbine on your home

Don't really want to do this	21	25	27
Haven't really thought about doing this	37	32	33
Thought about doing this, but probably won't	14	12	13
Thinking about doing this.....	8	6	7
Already done this/has been done.....	-	-	*
Haven't heard of this.....	1	4	5
Don't know.....	2	1	3
Not applicable	17	20	12

Switching to a renewable or green energy tariff

Don't really want to do this	9	12	11
Haven't really thought about doing this	34	30	33
Thought about doing this, but probably won't	9	8	8
Thinking about doing this.....	15	10	14
Already done this/has been done.....	11	9	6
Haven't heard of this.....	15	16	17
Don't know.....	3	9	7
Not applicable	4	6	3

IF ALREADY DONE/HAS BEEN DONE Q13 ITEMS

Q14. To what extent have you noticed any financial savings as a result of these energy saving activities? Would you say you have achieved...?

	Totnes (272) %	Paington (Totnes' ctrl) (275) %	All LCCC areas (3543) %
Large financial savings	4	2	4
Moderate financial saving	12	13	15
Small financial savings	17	16	21
No noticeable financial savings	44	45	43
DO NOT READ Don't know	3	5	5
DO NOT READ: Not applicable: already done to the property before we moved in.....	21	18	12

Q15. What proportion of the light bulbs in your home are energy saving?

	Totnes (304) %	Paington (Totnes'ctrl) (297) %	All LCCC areas (3764) %
All (100%)	32	23	25
The majority (90%)	20	22	23
Most (75%).....	13	15	14
About half (50%).....	16	13	16
Some (25%).....	9	9	8
A few (10%)	7	12	7
None.....	3	6	6
Don't know.....	-	1	1

Q16. To what extent would you agree or disagree with the statement that 'People sometimes come to me for advice on how they can reduce their energy consumption'

	National (2041) %	Totnes (304) %	Paington (Totnes'ctrl) (297) %	All LCCC areas (3764) %
Agree strongly.....	2	2	*	1
Tend to agree.....	7	9	5	7
Neither agree nor disagree.....	11	6	2	9
Tend to disagree	21	25	11	20
Disagree strongly.....	58	59	80	61
Don't know.....	2	-	1	1

Attitudes to local energy infrastructure

Q17. Have you noticed solar panels on buildings in your local area?

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Yes – a lot.....	1	2	1	1
Yes – a fair amount	6	11	5	7
Yes – one or two	27	51	31	37
No	65	36	62	55
DK.....	1	-	1	*

IF YES

Q18. Do you think these solar panels have a positive or negative impact on the local area?

	National (695) %	Totnes (195) %	Paington (Totnes' ctrl) (110) %	All LCCC areas (1690) %
Very positive	21	39	29	22
Fairly positive	35	34	34	36
Neither positive nor negative.....	32	22	24	31
Fairly negative.....	7	3	5	6
Very negative	1	1	1	1
Don't know.....	3	1	7	4

Q19. Have you noticed any large wind turbines locally/in the surrounding area?

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Yes	26	7	3	21
No	73	93	96	78
DK.....	1	*	*	*

IF YES

Q20. Do you think these wind turbines have a positive or negative effect on the local area?

	National (536) %	Totnes (21) %	Paington (Totnes' ctrl) (10) %	All LCCC areas (797) %
Very positive	27	Base sizes too small.....	27	27
Fairly positive	33			31
Neither positive nor negative.....	24			23
Fairly negative.....	9			9
Very negative	3			6
Don't know.....	3			4

Personal engagement with local energy efficiency initiatives

Q21. Which of the following have happened to you in the past year or so? Have youCODE
ALL THAT APPLY

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Heard of any action in the local area on climate change / energy saving	11	75	16	33
Attended a meeting about tackling climate change / energy saving	3	22	2	7
Joined a local group who take action on climate change / energy saving	2	13	1	4
Received a free "Real Time Display" meter	2	4	4	4
Been offered a "green energy" tariff by an energy supplier.....	7	16	12	10
Been offered a <i>self completion</i> audit of how energy efficient your home is (i.e. a form you have to complete and send off).....	7	7	5	8
Been offered an <i>in-home</i> energy efficiency audit of your home (i.e. professionals assessing your property)	6	4	4	5
Been offered small energy efficiency measures for your home (e.g. energy saving light bulbs)	43	54	59	52
Been offered larger energy efficiency improvements or renewable energy solutions for your home (e.g. loft insulation, cavity wall insulation, solar panels, etc).....	25	20	25	27
Had someone visit your home to give you general advice and information on energy efficiency	8	5	5	6

Socio-demographics

Now I'd like to ask you some questions about yourself to make sure we have a good spread of people taking part in the survey

Q22. How old were you at your last birthday?

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
16-24.....	12	6	7	9
25-34.....	17	13	13	16
35-44.....	18	19	13	18
45-54.....	16	19	18	18
55-65.....	16	21	21	17
66+	21	22	27	22

Q23. GENDER

Male	48	45	46	47
Female.....	52	55	54	53

Q24. Which of the groups on this card do you consider you belong to?

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
White			
British	94	94	91
Irish.....	1	2	1
Any other white background	3	3	4
Mixed			
White and Black Caribbean.....	-	-	*
White and Black African	-	-	*
White and Asian	*	-	*
Any other mixed background	*	-	*
Asian or Asian British			
Indian	-	-	1
Pakistani	-	-	1
Bangladeshi.....	-	-	*
Any other Asian background	-	-	*
Black or Black British			
Caribbean	-	*	1
African	-	*	1
Any other black background	*	-	*
Chinese or Other Ethnic Group			
Chinese.....	-	*	*
Any other background	-	-	*

Q25. Which daily newspapers do you read regularly nowadays? By regularly, I mean at least twice a week. If you read online editions of newspapers, please include those. DO NOT PROMPT. MULTICODE AS NECESSARY.

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Daily Express.....	*	4	3
Daily Mail	6	18	11
Daily Post - Welsh Edition.....	-	-	-
Daily Record.....	*	-	1
Daily Star	*	2	3
Daily Telegraph	10	6	5
Evening Standard	-	-	1
Financial Times.....	1	*	1
Goldwg - Welsh Edition	-	-	*
Metro.....	-	*	1
The Guardian	18	5	7
The Herald	-	15	*
The Independent.....	5	1	2
The Mirror	3	6	8
The Sun	6	16	15
The Times.....	9	3	5
Western Mail	1	1	1
Any other newspaper (SPECIFY).....	8	22	11
None of these.....	44	34	41
(DON'T KNOW).....	2	-	*

Q26. Which of the following best describes your home: SINGLE CODE

Semi-detached house/end of terrace.....	35	29	38
Terraced house	31	35	32
Detached house.....	14	10	20
Maisonette	2	1	1
Flat.....	18	25	8
Other	*	-	1

Q27. In which of these ways does your household occupy this accommodation? SINGLE CODE

	National (2041) %	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Buying with a mortgage/loan.....	33	20	28	28
Own it outright.....	31	36	40	35
Part rent/part mortgage	-	1	*	*
Part rent/part own outright	-	1	*	*
Rent privately.....	14	18	22	14
Rent from the council/Housing association	21	22	8	21
Living here rent free	-	1	2	1
Don't know.....	1	1	-	*
Refused	-	*	1	*

Q28. How long have you lived in this home?

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
Less than 6 months	8	5	7
6 months – less than 1 year	10	10	6
1 year – less than 3 years	14	20	13
3 years – less than 5 years.....	12	13	10
5 years – less than 7 years.....	8	9	8
7 years – less than 10 years.....	12	7	9
10 years or more.....	37	34	48
Don't know/refused	-	1	*

Q29. How many people, including yourself and any children, live in this household, excluding any lodgers?

1	29	24	21
2	36	39	37
3	15	15	18
4	14	12	16
5	5	7	6
6	1	2	2
7	*	1	*
8+	*	1	*

Q30. If there are children under the age of 16 in the household please indicate how many there are in each age category

Under 5.....	9	11	15
6-10.....	16	11	14
11-16.....	18	13	15
All with children.....	31	26	32
No children under 16	69	74	68

Q31. Do you have any long-standing illness, disability, or infirmity – by long-standing I mean anything that has troubled you over a period of time or that is likely to affect you over a period of time?

Yes	22	26	23
No	78	74	77

IF YES AT Q31

Q32. Does this illness or disability limit your activities in any way?

	Totnes (68) %	Paington (Totnes' ctrl) (77) %	All LCCC areas (870) %
Yes	85	73	77
No	15	27	23

ASK ALL

Q33. From this card, could you tell me which band your household's total annual gross income from all sources falls in (excluding lodgers)? That is income from work and any other sources, such as benefits and pensions, before deductions, income tax, National insurance etc. Just read out the letter that applies SINGLE CODE ONLY

	Totnes (304) %	Paington (Totnes' ctrl) (297) %	All LCCC areas (3764) %
<u>Annually</u>			
Under £3,120 per year	-	*	*
£3,120 and less than £5,200	*	1	1
£5,200 and less than £10,400.....	7	5	5
£10,400 and less than £15,600.....	12	13	12
£15,600 and less than £20,800.....	12	13	12
£20,800 and less than £26,000.....	7	7	9
£26,000 and less than £31,200.....	7	6	7
£31,200 and less than £36,400.....	6	5	6
£36,400 or more.....	13	7	10
Don't know.....	18	22	19
Refused	19	21	19

Q34. How much does it cost your household to power and heat your home (please include electricity, gas, oil and solid fuel costs as appropriate). Just read out the letter that applies.

Annually

Under £120 a year	-	-	*
£120 and less than £360	6	7	3
£360 and less than £600	13	11	9
£600 and less than £840	17	13	13
£840 and less than £1,080	17	15	16
£1,080 and less than £1,320	9	10	12
£1,320 and less than £1,560	6	6	9
£1,560 and less than £1,800	4	4	6
£1,800 and less than £2,400	4	8	7
£2,400 and less than £3,000	3	2	3
£3,000 and less than £3,600	-	1	1
More than £3,600	-	1	1
Don't know.....	21	19	18
Refused	1	1	2

Appendix – Intervals needed for significant differences

This survey was not conducted using random probability sampling so we cannot accurately measure how close the findings would be to the views of everyone living in the LCCC areas. That said, we can use the same calculation and apply it to random location sampling while bearing in mind the caveats. Below is a guide to the differences you will need to see between two findings to be relatively sure that that difference is meaningful – if the difference is more than this, then the result is statistically significant and 'real'; if it is less than this, then the result is not statistically significant.

When the finding is	10% or 90%	25% or 75%	50%
The difference you will need between Totnes and National	2.4%	3.5%	4.0%
The difference you will need between Totnes and the LCCC total	1.8%	2.7%	3.1%
The difference you will need between Totnes and the control	4.8%	6.9%	8.0%